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PIED PIPER WELCOMES ALWYN DU TOIT AS VICE PRESIDENT, CLIENTS & PARTNERSHIPS

MONTEREY, CALIFORNIA – *June 17, 2024* – Pied Piper Management Company LLC, a leading provider of retail best practice measurement and reporting for the auto industry and other motor vehicle industries, is pleased to announce the appointment of Alwyn du Toit as Vice President, Clients & Partnerships, effective July 1, 2024.

In this role, du Toit will be responsible for helping new and existing clients improve the effectiveness of their retailers by selecting and implementing Pied Piper measurement and reporting.

Prior to joining Pied Piper, du Toit was dealer principal and general manager of a group of five BMW dealerships in South Africa, which sold and serviced both autos and motorcycles. More recently du Toit was U.S. country manager and director for ASE Global, providing business management solutions to automotive OEMs.

"We are thrilled to welcome Alwyn to the Pied Piper team," said Pied Piper CEO Fran O'Hagan. "Pied Piper clients will benefit from his thorough understanding of the auto and powersports industries and proven track record helping OEM clients improve their operations."

du Toit expressed enthusiasm about joining Pied Piper, stating, "It is truly an honor to have been selected for this role, and I am eager to bring my industry passion and experience to contribute to the long term goals of the company and its partners. I am particularly enthusiastic about the opportunity to work closely with Fran and his team and am confident that, together, we will reach new heights while continuing to provide outstanding value to our clients."

du Toit holds a Bachelor of Science degree in engineering from the University of Pretoria.

Please join us in welcoming du Toit to the Pied Piper family.

For more information, please contact:

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About Pied Piper Management Company, LLC

Founded in 2003, Pied Piper Management Company, LLC is a Monterey, California, company that helps brands improve the omnichannel sales & service performance of their retailers, by establishing fact-based best practices, then measuring and reporting performance. www.piedpipermc.com.

